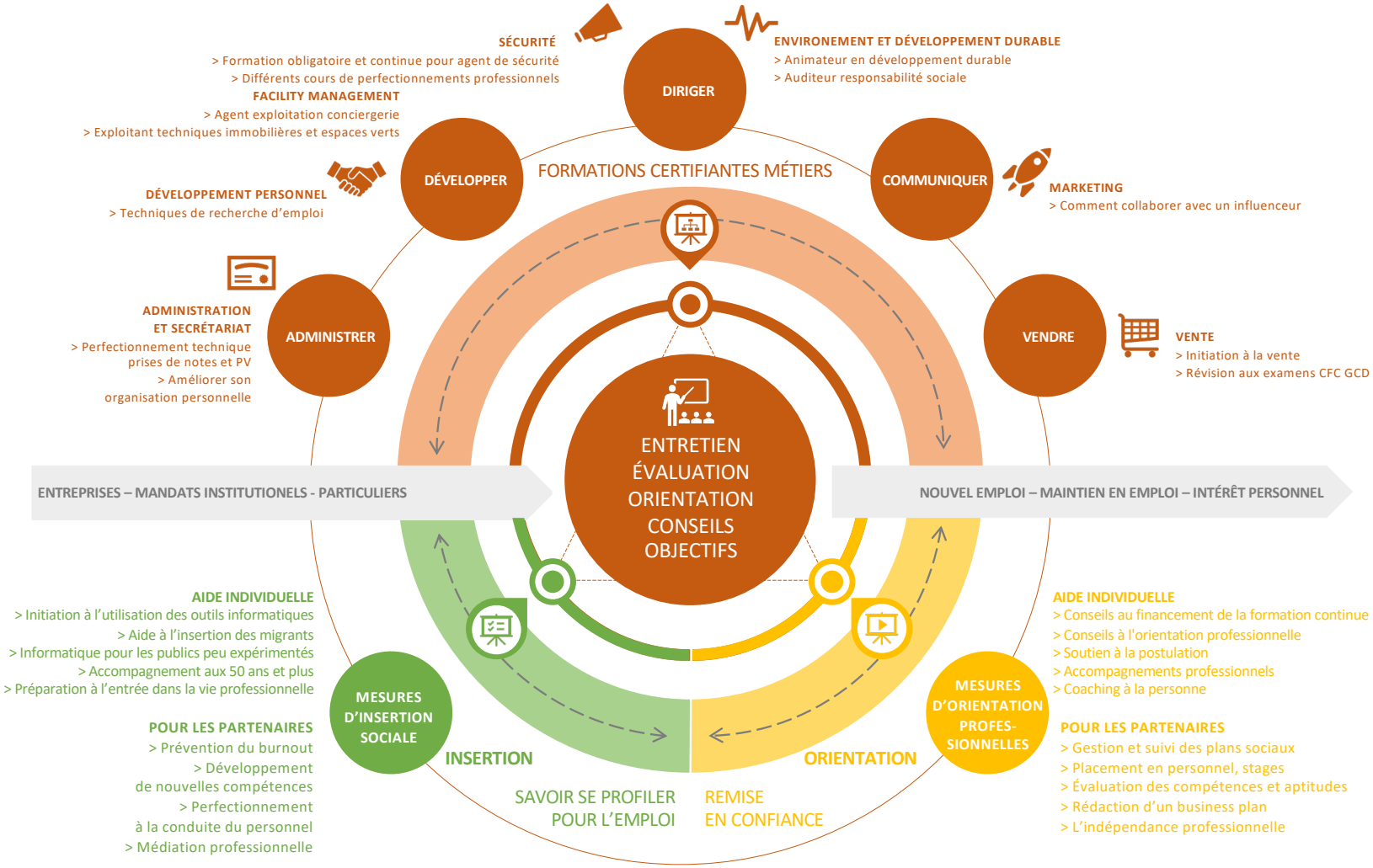notre offre de formations et de mesures d'insertion